



CANNABIS
SCIENCE
CONFERENCE

Cannabis Science Conference
Portland 2018

PROSPECTUS FOR EXHIBITORS AND SPONSORS

Contact: Andrea Peraza

andrea@jcanna.com

(410) 258-5126



CSC Events LLC invites you to be a sponsor at the Cannabis Science Conference in Portland, OR, on August 27th through 29th, 2018.

The theme for the Cannabis Science Conference meeting is, “Advancing Cannabis Science,” reflecting the importance and impact of medical cannabis testing and research. The Cannabis Science Conference brings together industry experts, academia, medical professionals, patients, technology providers, policy makers and novices to present the latest technologies and advancements in cannabis communities. Our 2018 Cannabis Science Conference offers interpersonal connections- opportunities to network, share and learn from cannabis testing/research decision makers. Connect with the right people to generate more leads and position your organization in cannabis markets.

What to Expect:

- ❶ **Two Days of Technical Oral and Poster Presentations from Cannabis Testing & Research Experts, with Greater Focus on Exhibit Hall Traffic and Pre-conference Workshops**
- ❷ **Keynote Speakers on Each Day of the Conference**
- ❸ **Expanded Canna Boot Camp, A Full-Day Cannabis Workshop (August 27th, hosted by Founding and Diamond Sponsors)**
- ❹ **Plenary Symposium**
- ❺ **Meet Medical Professionals and Cannabis Testing Lab Experts**
- ❻ **Tuesday Evening Mixer in Exhibit Hall**
- ❼ **Many Networking Opportunities throughout the Conference**
- ❽ **Opportunities to Establish your Brand in Cannabis Markets**

CONTACT INFO:

Andrea Peraza
JCANNA, Inc.

andrea@jcanna.com
(410) 258-5126



EXHIBIT BOOTH SPACE

Exhibit Fee

\$2,655 Exhibit Space

Build and reinforce name recognition for your organization and products. Includes an 10' x 10' booth space, 50-word description in show program and logo in program and one complimentary exhibit pass. (Sponsor is responsible for \$80 booth service fee, includes waste basket, two chairs and 6' skirted table.)

2018 SPONSORSHIPS

TITLE SPONSOR **Only one available!**

\$25,925

Title sponsors are involved in conference workshop, CANNA BOOT CAMP and session planning.

- The title sponsor receives all the benefits of a Diamond Sponsorship plus;
- One 40'x40' exhibit booth.
- Premium company and logo recognition at conference and CANNA BOOT CAMP.
- Four total complimentary conference registrations.
- Introduction of a keynote speaker.
- One session chair (based upon availability).



FOUNDING SPONSOR Available only to 2017 Founding Sponsors

\$10,475

Founding sponsors are involved in conference workshop and session planning.

- Featured host of a morning, afternoon or evening break. (Sponsor is responsible for cost of food and beverage.)
- Two full complimentary conference registrations.
- Complimentary double exhibition booth (10' x 20') with premium booth space selection. (Sponsor is responsible for \$160 booth service fee, includes two waste baskets, four chairs and two 6' skirted tables.)
- Two complimentary exhibits-only passes.
- Two complimentary Canna Boot Camp registrations.
- Additional full registrations and exhibit passes at reduced rates.
- Featured sponsor of an email promotion blast announcing Cannabis Science Conference details.
- Full page ad in Cannabis Science Conference final program.
- Logo inclusion on Cannabis Science Conference flyers.
- Special recognition on conference banners, session slides and Cannabis Science Conference website.
- Invitations to Cannabis Science Conference organizational mixer.
- Premier booth selection (after completion of exhibitor agreement form).



2018 SPONSORSHIPS (Continued)

DIAMOND SPONSOR - GREAT VALUE!

\$12,535

Diamond sponsors are involved in CANNA BOOT CAMP hosting and planning.

- Featured host of a morning, afternoon or evening break. (Sponsor is responsible for cost of food and beverage.)
- Two full complimentary conference registrations.
- Complimentary double exhibition booth (10' x 20') with premium booth space selection. (Sponsor is responsible for \$160 booth service fee, includes two waste baskets, four chairs and two 6' skirted tables.)
- Two complimentary exhibits-only passes.
- Two complimentary Canna Boot Camp registrations.
- Additional full registrations and exhibit passes at reduced rates.
- Featured sponsor of an email promotion blast announcing Cannabis Science Conference details.
- Full page ad in Cannabis Science Conference final program.
- Logo inclusion on Cannabis Science Conference flyers.
- Special recognition on conference banners, session slides and Cannabis Science Conference website.
- Invitations to Cannabis Science Conference organizational mixer.
- Premier booth selection (after completion of exhibitor agreement form).

PLATINUM SPONSOR

\$5,760

Platinum sponsors stand out from exhibitors with logo recognition on conference banners, session slides, Cannabis Science Conference website and email blasts.

- Complimentary standard exhibition booth (10' x 10'). (Sponsor is responsible for \$80 booth service fee, includes waste basket, two chairs and 6' skirted table.)
- One full complimentary conference registration. Additional registrations available at reduced prices.
- Two complimentary exhibit passes.
- One complimentary Canna Boot Camp workshop registration.
- Full page ad in final program.
- Recognition on conference banners, session slides and Cannabis Science Conference website.



GOLD SPONSOR

\$3,700

Sponsors benefit from logo recognition on conference banners, session slides, Cannabis Science Conference website and email blasts.

- Complimentary standard exhibition booth (10' x 10'). (Sponsor is responsible for \$80 booth service fee, includes waste basket, two chairs and 6' skirted table.)
- One full complimentary conference registration.
- One complimentary exhibit pass.
- 1/2-page ad in final program.
- Recognition on conference banners, session slides and Cannabis Science Conference website.



TRADE EXHIBITION APPLICATION

Applications must be made using the ClearEvent platform and will constitute a formal expression of intent.

Exhibitor benefits

- Company name in the Cannabis Science Conference 2018 trade exhibition section that will be accessible via the www.CannabisScienceConference.com homepage;
- Company name will be published in the trade exhibition section in the conference program.

General information

The application process will begin on December 21st, 2018. Applications for exhibition space must be made using the ClearEvent platform at <https://app.clearvent.com/eventPortal#event/02109e73-948a-4621-8846-6aff9cfdab32/home>. By applying online, it constitutes that this agreement shall remain in full forced effect in case of merger or acquisition of the company.

Payment conditions:

All payments must be made in US dollars (\$).

Payment is due upon registration to guarantee the reservation.

Cancellation Policy: No cancellations are possible for the 2018 Cannabis Science Conference.



By applying online, we accept the Participation Terms & Conditions and the Payment & Cancellation Conditions.

Payment & Cancellation Conditions

Upon receipt of the application, we will transfer 100% of the total exhibition fee to CSC Events LLC account details on invoice. Please instruct your bank to add any bank charges to the total fee paid. Any bank charges incurred that have not been added will be charged to the respective company.

TERMS AND CONDITIONS FOR SPONSORS & EXHIBITORS

1. Application for Sponsors and Exhibitors

In order to be considered as a Sponsor and/or for the Exhibition, an application form must be completed and signed by a legally competent individual, and delivered to CSC EVENTS LLC before the deadline. However, mailing or delivering the Application Form to CSC EVENTS LLC does not constitute a formal agreement that the Sponsor/Exhibitor will be accepted. Contractual Conditions are constituted only after CSC EVENTS LLC has confirmed acceptance to the Sponsor/ Exhibitor. In case of acceptance, Sponsors/Exhibitors will be bound by the Terms and Conditions for Sponsors & Exhibitors.

CSC EVENTS LLC reserves the right to refuse any application to sponsor/exhibit without giving cause. Exhibition space is allotted according to the terms and conditions as listed in the Information for Sponsors & Exhibitors. Any company that disobeys the directives of CSC EVENTS LLC may be excluded from the exhibition by CSC EVENTS LLC. Such companies are liable for the whole payment, and for all incidental expenses including any value added tax. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

Sponsors should note that they are responsible for all costs associated with their sponsored speaker(s) and that any honorarium, travel and accomodation etc are NOT the responsibility of CSC EVENTS LLC.

2. Obligations and Rights of the Exhibitor

Exhibition booths may only be used for exhibiting and advertising the Exhibitor's own products, materials or services as described in the application form. Advertising materials may be distributed only within the confines of the booth. Any promotion outside the respective exhibition space is forbidden (such as distributing flyers etc.). The partial or complete subleasing or otherwise relinquishing of a booth to a third party, as well as private agreements for switching booths or floor space between two exhibitors is prohibited. CSC EVENTS LLC reserves the right to enter any booth at any time. Booths need to be occupied during exhibition hours. The exhibition halls are to be used only during regular opening hours. It is strictly forbidden for companies, which are not exhibitors, to advertise in any way in the exhibition hall or in the entrances to the exhibition hall.

3. Obligations and Rights of CSC EVENTS LLC



CSC EVENTS LLC reserves the right to revise the time and location of the exhibition or to shorten the duration of the exhibition. Any change regarding the time and duration of the exhibition does not entitle the sponsor/exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim for damages incurred by these changes.

4. Liability Insurance

Exhibitors and sponsors must provide proof of insurance or sign an insurance waiver. Equipment and all related display materials installed by exhibitors are not insured by CSC EVENTS LLC nor the Oregon Convention Center and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors. The Exhibitor agrees to be responsible for their property and personnel, and for the property and personnel and for any third party who may visit his space to be covered by full and comprehensive insurance, CSC EVENTS LLC will not be liable for any injuries to the personnel of sponsors/exhibitors attending the meeting.

5. Set-up of exhibition booths

To ensure the smooth running of the congress, Sponsors/Exhibitors must obey all directives and instructions of CSC EVENTS LLC regarding the use of booths, their decoration, the use of self-designed and self-constructed booths, and the fitting and furnishings of the booths. Before setting up their booths / displays / installations, Exhibitors must first contact CSC EVENTS LLC and reconfirm placement of the booth as well as inform themselves of any special regulations relating to their booth. Back walls of booths are to be less than 9 feet high. For any variation from this norm, specific permission must be obtained in advance from CSC EVENTS LLC. Written permission also needs to be obtained for any changes in the size or structure of the floor space, or for any changes to any additional rented objects/facilities.

Booths must be set up and completed during the timeframe designated. CSC EVENTS LLC reserves the right to demand changes in booths or exhibits should safety regulations, technical requirements, or the responsibility of preserving or obtaining the best possible overall image for the exhibition, as judged by CSC EVENTS LLC so require. Exhibitors must avoid obstructing the view of or access to neighbouring booths. Special care must be taken to avoid the use of lights or spotlights that may annoy visitors or neighbouring booths. Should an exhibitor not follow the directives of CSC EVENTS LLC or not carry out such directives within a reasonable time, CSC EVENTS LLC reserves the right to take the necessary steps at the cost of the Exhibitor. CSC EVENTS LLC reserves the right to close or obstruct unused entrances or exits to the exhibition rooms and the right to direct the Exhibitor to another space in the exhibition hall if necessary even if this directive conflicts with previous written agreements. CSC EVENTS LLC also reserves the right to rent floor space of a booth not finished on time to another applicant. In such a case, the Exhibitor is responsible for all costs arising from the cancellation.

Videotaping and filming is NOT allowed in the exhibition hall, technical sessions, pre-conference workshops and Canna Boot Camp without expressed, written permission from CSC EVENTS LLC.

Exhibitors/Sponsors are responsible for keeping noise levels down in their booths. Noise levels should not exceed normal speaking volumes and music should not be played in booths unless



associated with presentation videos. CSC EVENTS LLC reserves the right to limit excessive noise.

6. Maintenance of booths and exhibition area

Sponsors/Exhibitors are responsible for the proper care of the floors, walls, staircases and storage rooms as well as the hired booths and furnishings. Hired booths and furnishings must be returned in an acceptable condition and in an orderly way. To avoid scratches and furrows on floors as the result of sliding heavy packing cases, exhibitors are required to use protective coverings. Exhibitors and their shipping agents, on specific orders from the exhibitor, must take special care when transporting heavy packing cases and heavy loads. Exhibitors who wish to display extra heavy exhibits demanding special supports or foundations must request prior permission specifically in this matter from CSC EVENTS LLC. It is not permitted to drive nails or hooks into the walls of the exhibition hall, to install electric wiring or to cut or drill holes in the walls of the rented booths. Empty containers and packing materials must be disposed of at the exhibitor's expense before the start of the exhibition; cleaning the booth is the Exhibitor's responsibility.

No part of an exhibition booth may be suspended from the ceiling. No part of an exhibit or of the booth's structure may protrude beyond the allotted area on any side. No signboards may protrude beyond the booth's walls. Decorating materials and wallpaper used by the exhibitor must be fire-proof. Police regulations, fire regulations and other official regulations must be observed at all times, including during the construction and dismantling of the exhibits.

7. Electrical installations/power consumption & Booth Services Fee(s)

Any costs related to a main power supply for a booth and the wattage of the booth's electric equipment will be invoiced to each Exhibitor separately and is not included in the rental fee. Electrical installations within the booth are at the Exhibitor's expense; however, such installations may only be carried out by an electrician appointed by the congress venue. CSC EVENTS LLC, however, is not responsible for any loss or damage, which may occur from interruptions or defects in the electric power supply.

IMPORTANT: Please note that a booth services fee to be paid by the 20th of July 2018 for exhibition space:

10 x 10 feet booth: \$80 (includes one 6' table, one waste basket, piping and draping and booth setup).

(Please note that Founding Sponsors or Exhibitors with multiple booths will be responsible for a \$80 service fee per 10' booth.)

8. Dismantling of booths

The Exhibitor must dismantle the booth within the allotted time and return hired furnishings on time. Upon leaving, the Exhibitor must clear the booth area and clean the floor. Stored materials, empty containers and packing materials must be disposed of. Items for which the Exhibitor has made no arrangements regarding removal and storage at his/her cost and which are left behind become the property of CSC EVENTS LLC and no reimbursement will be made.



for such items, CSC EVENTS LLC can demand that Exhibitors restore the exhibition area to the original condition at the Exhibitor's expense. If the Exhibitor does not dismantle and clear away their exhibit in a timely manner, these items will be removed by CSC EVENTS LLC at the Exhibitor's cost. The Exhibitor is liable for the actual cost incurred by CSC EVENTS LLC for such removals of abandoned exhibits. Rented items, which were originally accepted as satisfactory for rental by the exhibitor, are to be returned undamaged and in a satisfactory condition. All rented items are considered to be in satisfactory condition unless a written notation signed by CSC EVENTS LLC is made at the time of rental. Exhibitors must bear the costs of repairs to damaged exhibition areas and of repairs of or necessary cleaning of rented items.

9. Payments - breach of contract:

Please refer to the terms of payment, reduction and cancellation policy and corresponding deadlines as given in the Information to Sponsors & Exhibitors. The contract shall remain in full force and effect in case of merger or acquisition of the contracting company. The dimensions of floor space, booth measurements and rented items given are approximate. CSC EVENTS LLC reserves the right to change dimensions in order to most efficiently use the available exhibition area and to adjust the booths to the blueprints of the exhibition halls. Prices charged are however based on the actual dimensions; if more floor space is later allotted and actually used than was originally ordered, the additional fee for it is to be paid immediately. Special requests regarding placement of the booths will be considered. However, such requests do not constitute a condition of registration on the part of the Exhibitor. Furthermore, CSC EVENTS LLC reserves the right to reduce the amount of floor space initially requested. Failure to comply with local authorities and international regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose CSC EVENTS LLC to any suits or demands by the Exhibitor and/or any third party. Exhibitors must bear the cost of any special installations. In case of cancellation of the exhibition, CSC EVENTS LLC will return the part payments received less the sum equivalent to the costs that have arisen for CSC EVENTS LLC up to the time of cancellation; the registration fee will not be returned.

10. Non-compete Information.

All exhibitors, sponsors and affiliates must not host seminars, symposia, parties, events or any other activities during the hours of 6am to 11pm in Portland, Oregon, on August 26th, 27th, 28th, 29th and 30th. All exhibitors and sponsors must not perform hotel door drops at the host hotel from Aug 26-30. Failure to comply with these rules and will force immediate ejection from the Cannabis Science Conference and nullify all existing conference and exhibit badges without refund. Companies and affiliates involved in such unsanctioned activities will be banned from future CSC Events LLC conferences and events.

11. Place of Legislation

In all cases of litigation, it is agreed to by the Exhibitor that the competency of the duly authorized court is Maryland, USA.



Additional Sponsorship Opportunities

Please note: These sponsorships are awarded on a first-come, first-served basis. Prices do not include the cost of food, beverages, nor promotional items (including lanyards, bags, padfolios, banners and hotel door drop materials). All costs, including service fees, are to be incurred by the sponsoring company. Contact Andrea at andrea@jcanna.com for total price (estimate only).

- Continental Breakfasts: \$5,000 (Tuesday or Wednesday)
- Lunches: \$5,000 (Tuesday or Wednesday)
- Evening Reception: \$5,000 (Tuesday only)
- Exhibitor Welcome \$2,500 (Monday evening after exhibit booth set-up)
- Refreshment Breaks: \$2,000 (Morning or Afternoon; Tuesday or Wednesday)
- ~~Conference Lanyards~~ ~~\$4,000~~ **SOLD OUT**
- ~~Conference Bag~~ ~~\$3,000~~ **SOLD OUT**
- Conference Padfolios \$3,000
- Coffee Break \$2,500 (Morning or Afternoon; Tuesday or Wednesday)
- Stand-Up Banner \$1,000 (33.5" x 79" or smaller in approved areas only)
- Conference Bag Insert \$500
- Hotel Door Drop \$500 (Tuesday or Wednesday)

Tentative schedule, subject to change (see www.CannabisScienceConference.com for current schedule):

Set Up:	Monday	August 27	12:00 PM to 6:00 PM
Exhibition hours:	Tuesday	August 28	8:00 AM to 7:00 PM
	Wednesday	August 29	8:00 AM to 6:00 PM
Tear Down:	Wednesday	August 29	6:00 PM to 9:00 PM